

Broadway at the Beach

Date: 2026

Location: Myrtle Beach, SC

Advantage: Increased Life,
Reduced Cracking



Coastal Asphalt, LLC
Conway, SC
www.coastalasphalt.com



Technical Specifications

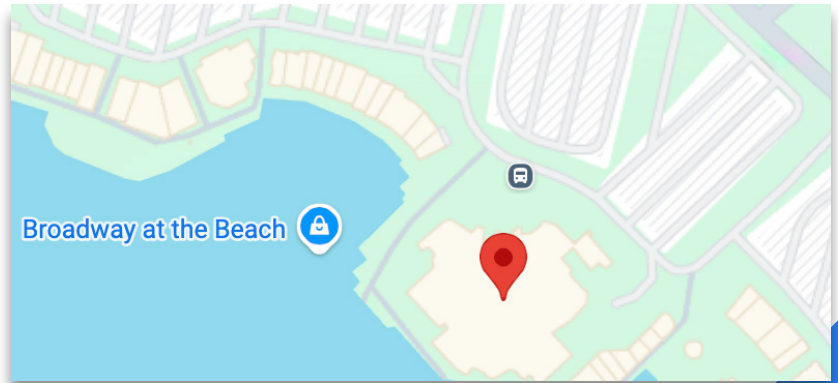
Fiber Reinforcement: FORTA-FI[®] X2

Application: Mill & Fill

Overlay Thickness: 2/2.5"

Total Project Size: 2,700 ton

Existing Pavement: 25 yrs. old



A high-traffic parking lot serving hundreds of thousands of visitors each year needed a durable solution completed on a tight schedule. For this **2,700-ton, 2/2.5-inch mill and fill project**, FORTA-FI was used to help reduce cracking and extend pavement life on aging pavement exposed to years of rain, heat, and wear. With owner expectations of **10 to 20 years of added service life**, this project highlights the value of fiber reinforcement in demanding commercial applications.



World-class design services, on-site support. *Contact us to learn more.*